



Wednesday 10 December

Troxy, London

# Sponsor Opportunities

# About



**The LIVE Awards returns for its fourth edition on 10 December. After another sold-out success last year, the UK live music industry's ultimate end-of-year celebration promises to be just as spectacular in 2025.**

'The LIVE Awards celebrate outstanding achievements across the live music industry, from classical to grime and baroque to rock, while raising crucial funds to support LIVE's ongoing work.

The fourth edition of The LIVE Awards will take place at Troxy, a stunning Grade II-listed Art Deco venue in East London, welcoming over 600 guests.

Supported by the industry's biggest names, the awards honour those who have excelled and made a significant impact over the past year, with categories spanning booking agencies, promoters, venues, ticketing, festivals, brands, and more.

For sponsors, The LIVE Awards 2025 offers a prime opportunity to connect with the heart of the industry, with key players from the £6.1bn live music sector gathered for one of the most anticipated events of the year.



# Who's in the room



The LIVE Awards welcomed a packed room of leading industry figures in 2024, with top companies from across the live music sector making it a standout night on the industry calendar. Companies in the room on the night included...

80Six  
Absen Live  
ACC Liverpool  
AEG Presents  
AFEM  
A Greener Future  
Alexandra Palace  
AMG  
ATC Live  
Attitude is Everything  
AXS  
Azorra  
BACH  
Black Lives in Music  
Bristol Beacon  
British Council  
Brudenell Social Club  
CAA

Co-op Live  
d&b audiotechnik  
DHP Family  
Dice  
Ecotricity  
Earth Percent  
Eat to the Beat  
Equals Money  
Festival Republic  
FKP Scorpio  
Gigantic  
Gigseekr  
Hearby  
Help Musicians  
ILMC  
Joy Concerts  
Kendal Calling  
Kennedy Street

Kilimanjaro Live  
King Tut's Wah Wah Hut  
Koko  
Leadmill  
Lighthouse  
Live Nation  
LMP Group  
LS Events  
LW Theatres  
Midnight Mango  
MOBO Organisation  
Mother Artists  
Music Plus Sport  
Music Venue Trust  
Musicians' Union  
NEC/Resorts World Arena  
Norwich Arts Centre  
Nozstock

Onboard:earth  
One Fiinix Live  
OVO Hydro  
PPL  
Primary Talent International  
PRS for Music  
PSA  
Pure Represents  
Roundhouse  
Royal Albert Hall  
Runway Artists  
Shine Event Management  
SJM  
Skiddle  
Slam Dunk Festival  
Small Green Shoots  
Solo Agency  
Songkick

Standon Calling  
Tagmix  
The Collab Agency  
The O2  
The Power of Events  
Ticketmaster  
Tixel  
Tysers  
United Talent Agency  
Universal Pixels  
Victorious Festival  
Wasserman  
Wembley Stadium  
WME

# Sponsor the awards



If you are involved in the UK live music and entertainment industry, The LIVE Awards are the perfect event to promote your brand or product.



## Title Sponsor

Platinum table

- Awards presented 'in association with'
- Logo linked to LIVE Awards logo
- Branding across every element of the awards
- Presentation and words on the night

£36,000 +VAT

## Primary Sponsor

Limited to just six key partners

Platinum table with premium position

- Top tier branding on the night
- Logo on all pre/post communications
- Platinum table included (value £2,700)

£9,950 +VAT

## Category Sponsor

Association with an individual category (except the LIVETime achievement award)

- Branding at awards
- Announcement in pre-event comms
- 2 tickets (value £400)

£4,950 +VAT

Alternatively, please get in touch for custom requests and unique opportunities specific to your company or brand.

# Contact



If you would like to discuss supporting The LIVE Awards 2025, please get in touch with Gaby Cartwright.

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